

Pecyn Dogfennau



Wendy Walters
Prif Weithredwr,
Chief Executive,
Neuadd y Sir, Caerfyrddin. SA31 1JP
County Hall, Carmarthen. SA31 1JP

DYDD LLUN, 9 MEDI 2019

AT: YR AELOD O'R BWRDD GWEITHREDOL DROS DIWILLIANT, CHWARAEON A THWRISTIAETH

YR WYF DRWY HYN YN EICH GALW I FYNYCHU CYFARFOD O'R CYFARFOD PENDERFYNIADAU AELOD Y BWRDD GWEITHREDO DROS DIWYLLIANT, CHWARAEON A THWRISTIAETH A GYNHELIR YN YSTAFELL GYFARFOD ADFYWIO, NEUADD Y SIR, CAERFYRDDIN. SA31 1JP. AM 10.00 YB, AR DYDD MERCHER, 18FED MEDI, 2019 ER MWYN CYFLAWNII'R MATERION A AMLINELLIR AR YR AGENDA ATODEDIG.

Wendy Walters

PRIF WEITHREDWR



AILGYLCHWCH OS GWELWCH YN DDA

| | |
|------------------------------|----------------------------------------------------------------|
| Swyddog Democrataidd: | Emma Bryer |
| Ffôn (llinell uniongyrchol): | 01267 224029 |
| E-bost: | ebryer@sirgar.gov.uk |
| Cyf: | AD016-001 |



EICH CYNGOR arleinamdanî

www.sirgar.llyw.cymru

YOUR COUNCIL doitononline

www.carmarthenshire.gov.wales

A G E N D A

- | | |
|---------------------------------------------------------|---------------|
| 1. DATGANIADAU O FUDDIANNAU PERSONOL | |
| 2. COFNOD PENDERFYNIADAU - 17EG GORFFENNAF, 2019 | 5 - 6 |
| 3. CEISIADAU I'R GRONFA CYMORTH DIGWYDDIADAU | 7 - 12 |

Sylwer: - Nid oes hawl gan y wasg a'r cyhoedd fynychu'r cyfarfod. Bydd y cofnod penderfyniad yn cael ei gyhoeddi fel arfer o fewn 3 diwrnod gwaith.

CYFARFOD PENDERFYNIADAU AELOD Y BWRDD GWEITHREDO DROS DIWYLLIANT, CHWARAEON A THWRISTIAETH

DYDD MERCHER, 17EG GORFFENNAF, 2019

YN BRESENNOL: Y Cyngorydd P. Hughes-Griffiths (Aelod o'r Bwrdd Gweithredol).

Roedd y swyddogion canlynol yn bresennol:

S. Petherick, Uwch Rheolwr Gweithrediadau Actif
H. Parsons, Rheolwr Cynorthwyol Marchnata a'r Cyfryngau
C Rachel Davies, Hyfforddai Graddedig
L. Jenkins, Swyddog Gwasanaethau Democratiaidd

Ystafell Gyfarfod Adfywio, Neuadd y Sir, Caerfyrddin : 10.00 yb - 10.30 yb

1. DATGANIADAU O FUDDIANNAU PERSONOL

Ni chafwyd dim datganiadau o fuddiant personol.

2. COFNOD PENDERFYNIADAU - 10FED MEHEFIN, 2019

PENDERFYNWYD llofnodi bod Cofnod Penderfyniadau'r cyfarfod oedd wedi'i gynnal ar 10fed Mehefin, 2019 yn gofnod cywir.

3. CEISIADAU I'R GRONFA CYMORTH DIGWYDDIADAU - GORFFENNAF, 2019

Bu'r Aelod o'r Bwrdd Gweithredol yn ystyried adroddiad a oedd yn cynnwys manylion am y ceisiadau a ddaeth i law am gymorth o'r Cynllun Cymorth Digwyddiadau a oedd wedi'i asesu hyd at gyfanswm o £1,570.00.

PENDERFYNWYD

3.1 cymeradwyo'r ceisiadau canlynol am gymorth o'r Gronfa Cymorth Digwyddiadau yn amodol ar y telerau a'r amodau arferol a benwyd ym meini prawf y gronfa:-

| Digwyddiad | Swm |
|-----------------------------------------------|---------|
| Digwyddiad Diwrnod Bosworth, Caerfyrddin 2019 | £350.00 |
| Llanelli Pride 2019 | £700.00 |
| Sioe CFfl Llanllwni 2019 | £520.00 |

4. NEWIDIADAU O RAN CODI TÂL AM SYNRGY (CANOLFAN HAMDDEN CAERFYRDDIN) A'R STIWDIOS CHWILBEDLO YNG NGHANOLFANNAU HAMDDEN CAERFYRDDIN, RHYDAMAN A LLANELLI

PENDERFYNWYD nodi'r taliadau diweddaraf a'r cymal trafod prisiau, fel y amlinellwyd yn yr adroddiad, a'u cynnwys o fewn y Cynhoad Taliadau.

AELOD O'R BWRDD GWEITHREDOL

DYDDIAD

**CYFARFOD PENDERFYNIADAU AELOD O'R BWRDD
GWEITHREDOL DROS DDIWYLLIANT, CHWARAEON A
THWRISTIAETH**

18 MEDI 2019

| | |
|--------------------------------------------|---------------------------------------------|
| Yr Aelod o'r Bwrdd Gweithredol: | Y Portffolio: |
| Y Cyng. Peter Hughes- Griffiths | Diwylliant, Chwaraeon a Thwristiaeth |

CEISIADAU I'R GRONFA CYMORTH DIGWYDDIADAU

Yr Argymhellion / penderfyniadau allweddol sydd eu hangen:

Gofyn am gymeradwyo ceisiadau sydd wedi'u cyflwyno i'r Cynllun Cymorth Digwyddiadau ac sydd wedi cael eu hasesu, hyd at gyfanswm o £1,710.

Y Rhesymau:

Cael cymeradwyaeth i roi cymorth ariannol i bymtheg digwyddiad sy'n gallu cyfrannu at y meini prawf penodedig o ran cynyddu effaith gadarnhaol digwyddiadau a gwyliau.

| | | |
|----------------------------|-----------------------------------------------|---------------------------------------------------------------------------------------------|
| Y Gyfarwyddiaeth | Swydd: | |
| Y Prif Weithredwr | | |
| Enw Pennaeth y Gwasanaeth: | Prif Weithredwr Cynorthwyol | Rhif Ffôn: Est 4112 WSWalters@sirgar.gov.uk |
| Wendy Walters | | |
| Awdur yr Adroddiad: | Swyddog DatblyguTwristiaeth & Marchnata | SOwen@sirgar.gov.uk |
| Sarah Owen | | |

Declaration of Personal Interest (if any):

Dispensation Granted to Make Decision (if any):

N/A

DECISION MADE:

Signed:

DATE: _____

EXECUTIVE BOARD MEMBER

The following section will be completed by the Democratic Services Officer in attendance at the meeting

| | |
|-------------------------------------------------------------------------------------------------------|----------|
| Recommendation of Officer adopted | YES / NO |
| Recommendation of the Officer was adopted subject to the amendment(s) and reason(s) specified: | |
| Reason(s) why the Officer's recommendation was not adopted: | |

Executive Board Member Decisions

Culture, Sport and Tourism

18/09/19

CCC Event Support Fund Applications August 2019

As part of a series of actions to grow the contribution of events and festivals in Carmarthenshire, £20,000.00 has been approved to provide an event support fund scheme aimed at providing financial assistance to events in the county that can demonstrate that they can make a contribution to the Tourism, Community and Economic strategic aims. As of 1st August 2019, £16,342 has already been committed from the 19/20 fund whilst the following applications have been received and assessed against the criteria with recommendations listed below;

- i. Whitland Abbey - the ruins and the history: Recommended support **£370**
- ii. Halloween at Gwilli 2018: Recommend support **£840**
- iii. 2019 HSBC UK Cyclo-Cross National Trophy (round 5): Recommended support **£500**

19/20 amount remaining as of 1st August 2019: **£3,658**

Total amount requested **£5,270**

Total amount recommended **£1,710**

19/20 amount remaining if approved: **£1948**

Efficiencies and improvements can be made if the event organisers make greater use of the various templates and case studies (from marketing to h&s) supplied from the County Council and the respective offer letters will detail the need to evidence pre and post event usage of some of these. If completed, other organisations and Council sections will be able to add value and assistance to the greater good.

| | |
|-----------------------------------|----|
| DETAILED REPORT ATTACHED ? | No |
|-----------------------------------|----|

IMPLICATIONS

I confirm that other than those implications which have been agreed with the appropriate Directors / Heads of Service and are referred to in detail below, there are no other implications associated with this report :

Signed: Wendy Walters

Chief Executive

| Policy and Crime & Disorder | Legal | Finance | ICT | Risk Management Issues | Organisational Development | Physical Assets |
|-----------------------------|-------|---------|------|------------------------|----------------------------|-----------------|
| YES | NONE | YES | NONE | YES | NONE | NONE |

1. Policy, Crime & Disorder and Equalities

The County Council's Transformations Regeneration Plan 2015-2030 highlights the aim to *transform the overall economic, environmental, cultural and social well-being of Carmarthenshire*. The Events Support Scheme as one of a set of aligned actions to grow events in the County by the County Council will make an impact to events that can in turn improve the contribution events and festivals make to the economy and communities in Carmarthenshire.

A criteria for assessment in this scheme is the contribution the applicant's events can make to the Heritage and Culture of their community including the positive use of the Welsh Language throughout the communication and delivering event activities through the medium of Welsh.

2. Finance

The funding for this scheme has been provided through core funds from the Marketing & Media section of the County Council. The total agreed sum for the scheme is set at £20,000 for the financial year 2019 / 2020

3. Risk Management Issues

As a third party grant, the responsibility for successful event delivery is with the applicant who under the terms of the scheme are only allowed to make a claim after the event has occurred.

CONSULTATIONS

I confirm that the appropriate consultations have taken in place and the outcomes are as detailed below

Signed: Wendy Walters

Chief Executive

- 1 **Scrutiny Committee** N/A
- 2 **Local Member(s)** Wards in which events are planned have been contacted for information and opportunity to provide an opinion
- 3 **Community / Town Council** N/A
- 4 **Relevant Partners** Meetings to discuss the actual delivery of the various events will be organised with the applicants and relevant stakeholders
- 5 **Staff Side Representatives and other Organisations** N/A

Section 100D Local Government Act, 1972 – Access to Information

List of Background Papers used in the preparation of this report:

| Title of Document | File Ref No. | Locations that the papers are available for public inspection |
|--------------------------------------------------------------|--------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Carmarthenshire Destination Management Plan 2015-2020 | | http://www.carmarthenshire.gov.wales/home/business/tourism/destination-management-plan.aspx#.WT-9TsuQyM8 |
| County Council's Transformations Regeneration Plan 2015-2030 | | http://www.carmarthenshire.gov.wales/home/business/development-investment.aspx |
| Event Support Scheme guidance & Criteria | | http://www.carmarthenshire.gov.wales/home/business/business-support/organising-events/funding-for-event-organisers.aspx#.WT_nqtQrKM8 |

Mae'r dudalen hon yn wag yn fwriadol